# **Fundraising**



Saving lives through stem cells

# month by month

Fundraising can help us to unlock the lifesaving power of stem cells. Why not set a challenge to do something every month of the year? We've got plenty of inspiration to help.

# **January**

#### **Dry January**

Give up alcohol for the whole month and ask people to sponsor you.

# **February**

### World Cancer Day

On 4 February shout about your fundraising from the rooftops (or social!). It's the perfect day to inspire people, raise awareness, and gather those donations.

# March

#### **British Pie Week**

Invite family and friends over for a homecooked pie (or shop bought, we won't tell!) You could even ask guests to bring their own pies for a tasting session! Everyone pays a donation to have a slice.

# April

#### **National Pet Month**

Furry, scaly and feathered friends can all help to fundraise. We've had dogs hosting bucket collections, 'Name that chicken' competitions, and even llama farm open days!

# May

## **National Walking Month**

Gather your friends and family, collect donations and make your miles matter. Every walk brings us closer to the answers we need.

# June

## International Picnic Day

A picnic has the power to save lives. Invite friends and family to your garden or local park and ask for donations in return for your impeccable organisation.

# July

## National Fishing Month

Fundraise as you fish! Get a group together and make a donation for every fish you catch.

# **August**

## **Sponsored Swimathon**

Challenge yourself and your friends to see how far you can swim, or in how many pools/lakes/ seas in a month! Have a race or even a relay.

# September

## Blood Cancer Awareness Month

Hold a green-themed event in aid of Anthony Nolan. Green clothes, green food, green drinks. Get in touch with us for green materials!

# October

## Halloween

Have a classic Halloween party at home with donations to attend. Organise a zombie race, or ask colleagues to wear fancy dress for extra donations.

## November

## Chilli eating contest

Turn up the heat as the weather turns colder. Ask daring contestants to pay to take part and spectators to put their hands in their pockets. The hotter the chilli, the more the donation!

## December

## **Present wrapping**

Some people hate wrapping presents, so take the pressure off by offering your fancy wrapping skills for donations!











