



50 ways

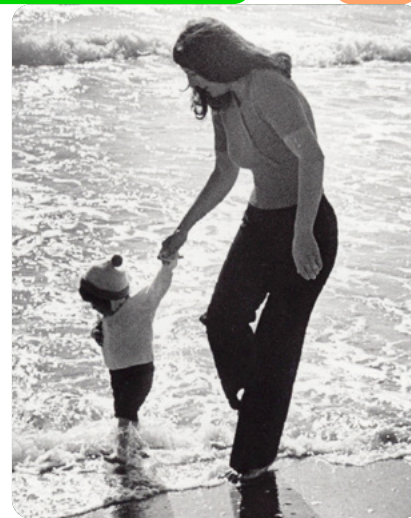
to support

us in our 50th year

The story of our charity begins with the little boy we're named after. Born in 1971 with a very rare blood disorder, Anthony Nolan needed a stem cell transplant from a donor whose tissue type matched his own. But at the time, stem cell transplantation was a relatively new field – there was no official record kept of the tissue types of patients and potential donors, and not enough funding for technicians to carry out tissue analysis at scale.

Anthony's mother, Shirley Nolan, refused to give up. Her campaigning and activism took her from Australia to London and back again, saw her approach individuals for their expertise, lobby governments and organisations for funding, and head demonstrations to raise awareness of Anthony's story. It ultimately led to the creation of the world's first stem cell register in 1974 – and with it, our charity.

Sadly, no match could be found for Anthony, and he died in 1979 at just seven years old. But the stem cell register transformed the landscape for patients and potential donors. Since our founding, we've facilitated over 25,000 transplants and grown the stem cell register to over 900,000 potential lifesavers. And we're now helping four people desperately in need of a transplant every day.



2024 marks our 50th anniversary. Fifty years of supporting patients and their families. Fifty years of driving research into new treatments and better outcomes for patients. And fifty years of keeping Shirley's remarkable legacy alive.

It's incredible to see how far we've come, and what we've achieved together. We couldn't have done it without every single person in the extraordinary Anthony Nolan community, and we give heartfelt thanks to our supporters for their generosity in making our lifesaving work possible. The next 50 years are our opportunity to transform many, many more lives through research into new cures, new therapies, and more personalised care for patients.

Shirley Nolan has brought hope to thousands of people. Will you help us honour her legacy?

Please join us in raising vital funds to help continue our lifesaving work for Anthony Nolan and our 50th anniversary.

50 ways to support Anthony Nolan in 2024

1 Take on a challenge
We have charity spaces available in a range of **challenge events** – so whether you're a runner, walker, or cyclist, there are plenty of options!

2 Volunteer at a cheer station
No event would be complete without Anthony Nolan volunteers loudly cheering on incredible Team AN participants. **Sign up** to volunteer at an event near you.

3 Run a register recruitment event
Help sign people up to the stem cell register! Do you have connections with individuals aged 16–30 years old? We'd love to help you run your own recruitment event if so – please get in **touch**!

4 Do some myth busting
Reach out to us to get communications you can share across your channels or in any office internal comms to help us bust those myths surrounding stem cell donation.

5 Host a bake sale
This could be in the office, or with friends and family. You could even make it competitive by hosting it as a Bake Off.

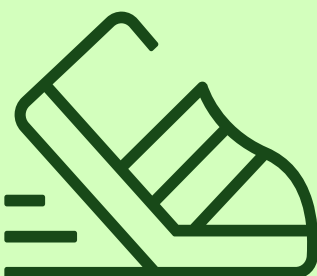
6 Quiz
A classic way to get people involved. You could add in a joker card for people to double their points for a price to increase the fundraising too.

7 Organise a sweepstake
There are so many sporting and TV moments throughout the year to follow – why not add a competitive element by **organising a sweepstake** with a suggested donation? Whether it's the Olympics, Wimbledon, Strictly, or even Love Island, it's extra fun when you have a stake in the outcome!

8 Register to support through give as you shop
Elevate your **shopping or seller experience** by fundraising for Anthony Nolan while you're spending! You can do this through eBay or **easyfundraising.org.uk**

9 Host a raffle
Reach out to local businesses to ask for raffle prizes or see if any colleagues at work have items to donate. Be sure to follow the **Gambling Commission** regulations and guidance for organising a charity raffle.

10 Books
Run a book sale or a book swap, and ask for a suggested donation.



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11 Volunteer at our Christmas carol concert
Every December we host our carol concert in London, a fantastic night of festive fun. [Get in touch](#) to volunteer at the event.

12 Lunch and Learn
Expand your knowledge of Anthony Nolan by signing up to our half-hour Lunch and Learn sessions, held every quarter. You'll meet teams at Anthony Nolan and hear about the impact of the support they've been given. Reach out to us for the [sign-up links](#)!

13 Organise an event
Know any musicians, comedians or performers? You could ask if they'd be interested in doing a show to raise money for Anthony Nolan. They get exposure, Anthony Nolan gets donations, and everyone gets a fun night out!

14 Sell your clothing on Thrift+
Sell your clothes and select to donate to Anthony Nolan. You can [request a ThriftBag](#) and they take care of all the admin for you.

15 Share your story
We'd love to hear your stories and learn about your connection to Anthony Nolan. If you'd like to share in a blog or video, please tag us on socials, or [let us know](#) if you'd prefer us to share on our own channels – we can make that happen!

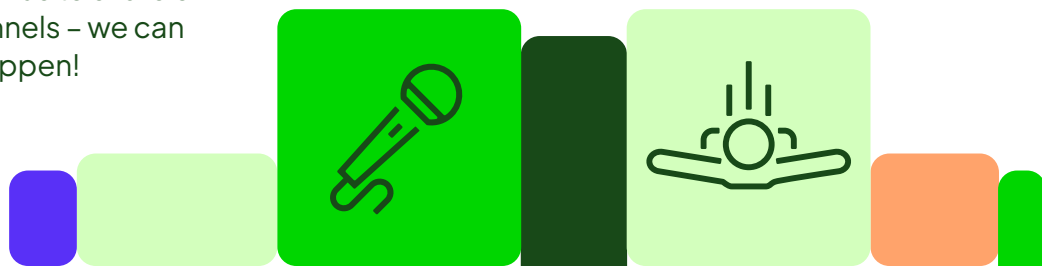
16 Sky diving
Ready for the most incredible leap of your life? You can take part any time, but this September is our **BIG sky diving challenge**, where you can take to the skies in support of Anthony Nolan.

17 Volunteer
Join as a [donor recruitment volunteer](#), where you can sign up to support us at some of our national recruitment events.

18 Raise awareness
Use your channels to raise awareness of our vital policy work. You can directly copy information from our website's [key areas of work](#), paste it to your own socials, and recirculate to your followers – or you can [sign up](#) to contribute to Anthony Nolan's policy and public affairs work. Either would be brilliant – both, even better!

19 Facebook Challenge
Follow us on [Facebook](#) to find out more about our regular fundraising challenges.

20 Challenge50
Get a group together to take part in Challenge50 in September for Blood Cancer Awareness Month. Pick a challenge based on the number 50 and aim to raise at least £50 over the month!



50 ways to support Anthony Nolan in 2024

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Pride

Share our Pride communications, for example [Danny's Story](#), to raise awareness of individuals joining the register.

22

Dog walking

Host dogs in your office, and organise a fun lunchtime walk!

23

Product alignment

Does your company sell a product? If so, [could you make an introduction](#) to Anthony Nolan for a donation to be made on items sold?

24

Gifts in kind

There are many ways you can offer in-kind support to Anthony Nolan – for example, gifting prosecco for our carol concert or offering mentoring support for staff members. [Please get in touch](#) if you would like to support us in this way.

25

Celebration cards

Each month, generous individuals take part in challenge events for Team AN. Why not get a team together for a half-day volunteering activity? We can send you celebration cards to write to thank people for their support.

26

50th sharing

Share Shirley's story and our 50th anniversary stories via your platforms. Keep an eye on our social pages for content throughout the year.

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Sports day

Organise an in-office sports day or charity sports match. What could be more fitting in an Olympic year!

28

Gaming

Gather together some colleagues for a gaming marathon or challenge.

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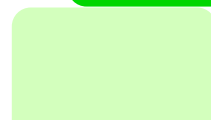
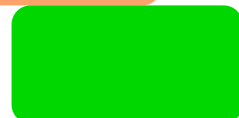
Matched funding

If you choose to organise an event, challenge, or activity, be sure to ask your workplace if they match fund. This could double your donations!

30

Fantasy Football

Create a fantasy league and request a donation from your colleagues to join.



50 ways to support Anthony Nolan in 2024

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Host a wine-tasting evening

A great event if you or a colleague has a passion for or knowledge of wine, or perhaps a client could help you host an evening?

32

Shave your head

This is always a popular activity and can help raise invaluable awareness as well as funds for Anthony Nolan. Bonus points if you have enough hair to be able to donate it!

33

BBQ

Does your workplace have a roof terrace or outdoor space? Gather colleagues for a summer fundraising BBQ, or combine some fundraising with your summer social.

34

Halloween

Perfect for a themed dress-down day in the office.

35

Christmas

Ideal for secret Santa donations, a themed raffle or fundraising at your Christmas party. There are many ways to give back in the festive season.

36

Request a grant

Many companies have schemes available where employees can request a donation for their chosen charity. Could you choose AN to receive a kind gift?

37

Dress down day

Unite with your colleagues in comfort and organise a dress down day to raise vital funds!

38

Gala dinner

If you're looking for a headline event for your CSR calendar, make 'Gala Dinner Fundraiser' top of the list. Get a committee together, divvy up the organising, and go!

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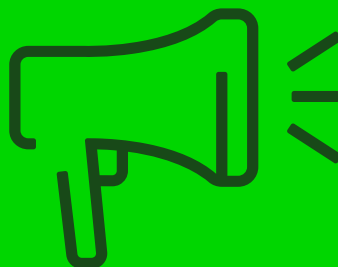
Share and connect

Find stories within your office, and create a space where individuals can share their connections to AN.

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Supermarket sweep

Contact local supermarkets to organise bag packing.



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Come Dine with Me

Get your friends and colleagues together for a Come Dine with Me dinner party experience with a fundraising twist.

42

Pot luck day

Bring a dish to the office to share with everyone, and donate what you may have spent on lunch.

43

Office collections

Request a collection tin to add to any communal space in your office or building reception. You'll be surprised at how quickly loose change adds up.

44

Charity of the Year

Does your company have a Charity of the Year scheme? If so, you could nominate AN!

45

Movie night

This is a great way to connect with colleagues and could be organised monthly or quarterly, with a donation to charity each time.

46

Golf day

Are you a member of a golf club or know someone who is? Thousands of pounds are raised for charity through [generous golfers](#) doing what they love to help save the lives of people with blood cancer.

47

Orienteering day

Organise a fundraising treasure hunt with colleagues. Perfect for an away day or some additional team building.

48

Take on a Team Trek with Team AN

This is the ultimate team builder. From the ever-popular Three Peaks Challenge to experiencing Snowdon At Night, we have a host of [UK treks](#) available through our partner Charity Challenge.

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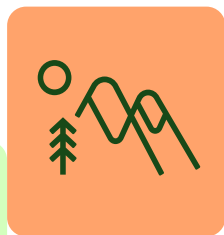
Record attempt!

Could you try and get a Guinness World Record with a crazy challenge?

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Create a legacy

We know that sadly many people lose colleagues to blood cancer or a blood disorder. You can set up a [special tribute page](#) to honour them and raise funds in their name, or create your own [JustGiving page](#) for this purpose.



How your money makes a difference

Your fundraising helps us transform lives and give families a future. We couldn't keep doing our lifesaving work without your support.



How your money helps:

£12

could help us stay in touch with 100 potential donors on the Anthony Nolan stem cell register so we can quickly contact them if they come up as a match and are urgently needed to save someone's life.

£29

could pay for an hour of support from an Anthony Nolan specialist nurse, helping patients with their recovery, quality of life and wellbeing post-transplant.

£40

could help recruit and tissue-type a new potential lifesaver to add to our stem cell register – giving patients more hope of finding the matching donor they urgently need.



£100

could go towards funding an Anthony Nolan Patient and Family Education Day, including travel costs to help a family attend. They can get essential advice following a stem cell transplant, as well as talk to other families to share their experiences and concerns.

£305

could pay for someone who has had a transplant, or their family member, to access the Telephone Emotional Support Service (TESS), to get expert psychological care at an especially challenging time.

£1,000

could fund the processing of 25 potential lifesavers onto the Anthony Nolan stem cell register.

£2,000

could help collect cord blood, rich in stem cells, from one of our lifesaving mums and their newborn babies.

£10,000

could provide (on average) 40 grants for people affected by blood cancer who are struggling with unexpected costs.

Support through sweet treats from Wazoku

Recently, software company Wazoku held a bake sale in their head offices to raise employee awareness of the stem cell register, while also fundraising to help us continue our lifesaving work.

They said, 'Wazoku is thrilled to be supporting Anthony Nolan. We see this partnership as a reflection of our commitment to innovation and positive impact. For us, it's more than just a collaboration; it's an opportunity to be a part of a journey that saves lives and supports families facing unimaginable challenges.'

The team raised over £500 – enough to add 14 people to the stem cell register – and they also saw 15 members of the team join the register themselves, ready to give a complete stranger a second chance of life should they turn out to be a match.

Lucy Jenner, Operations Manager at Wazoku, said, 'This achievement is more than just a number; it represents hope, support, and lifesaving opportunities for those in need of bone marrow and stem cell transplants. The energy, creativity, and generosity displayed by everyone involved was truly inspiring.'

We're so grateful to the team at Wazoku for choosing Anthony Nolan as their charity to support.



If you've been inspired to support us in our 50th year, please reach out – we'd be delighted to help you with your ideas! Call us on 0303 303 3002 or email community@anthonymolan.org

anthonymolan.org

