



**ANTHONY
NOLAN**

BE A MATCH, SAVE A LIFE

www.anthonynolan.org
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Registered charity no 803716/SC038827

Anthony Nolan

Donor no: 71791

The story of 547 record-breaking, award-winning, life-changing days.

CHAIRMAN'S MESSAGE

This has been the most outstanding period in our history. It seems we start every review with those same few words. But then they're always true.

Every year, every month, every day we do more, break new ground, improve, save even more lives. And as they unfold, you'll see that these last

18 months have been no exception. But our work doesn't stop here. We must continue to do more, break new ground, improve, save even more lives. And that's why we launched our new strategy with a single, clear objective: to save the life of every person who needs a stem cell

transplant. Ambitious, we know. But then we also know we have an extraordinary team behind us: the supporters, nurses, scientists, volunteers, fundraisers, and of course the thousands of incredible donors, each carrying a card

much like the one in your hand, all ready to help us realise that vision. With them on our side, we're sure we'll start the next review with those same few words too.

Simon Dyson MBE

Chairman

A handwritten signature in black ink, appearing to read 'Simon Dyson', with a stylized flourish at the end.

Adint Charitable Trust

African-Caribbean Leukaemia Trust

Albert Hunt Trust

Anthony Booth Trust

Bernard Sunley Charitable Foundation

Charlotte Trust

Eveson Charitable Trust

Fidelity UK Foundation

Finborough Foundation

Garfield Weston Foundation

Jack Petchey Foundation

James Tudor Foundation

Jaskomal Foundation

John Ellerman Foundation

Jones 1986 Charitable Trust

Kidani Memorial Trust

Lady Hind Trust

Loke Wan Tho Memorial Foundation

Marrow Student Groups

Mike Gooley Trailfinders Charity

Morton Charitable Trust

Rik Basra Leukaemia Campaign

Sir John Fisher Foundation

Smile For Life Children's Charity

Spifox

Staples Trust

Sue Harris Trust

UK Stem Cell Foundation

THANK YOU

HERE AT ANTHONY NOLAN, WE SAVE THE LIVES OF PEOPLE WITH BLOOD CANCERS, SUCH AS LEUKAEMIA.

Every day for 39 years we've used our register to match incredible individuals willing to donate their bone marrow or blood stem cells to people who desperately need lifesaving transplants.

And the past year and a half has been the most life-changing of those 39. So let's walk the line together, and see what a difference 547 days can make.

**ANTHONY
NOLAN**



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83

TRANSPLANTS
FACILITATED

RIK'S APPEAL

When Rik Basra was told he needed a transplant, the Leicestershire policeman, with his family and friends, launched a campaign to find more lifesavers. Their efforts saw recruitment in Leicester go up an incredible 600%.

Rik, bone marrow recipient



3,681

DONORS
RECRUITED

OCTOBER
2011

NOVEMBER
2011

186

TRANSPLANTS
FACILITATED

BETHANY'S APPEAL

A staggering 1,621 potential donors joined our register at an event in Leicester – the biggest in our history.

These generous folks were inspired by an appeal to find a match for 14-year-old Bethany Mickleburgh, who went on to have a transplant in February.

'TO HAVE THAT CHANCE
TO SAVE A LIFE WAS
SIMPLY INCREDIBLE'

Ricky, bone marrow donor

8,181

DONORS
RECRUITED

DECEMBER
2011

283

TRANSPLANTS
FACILITATED

ENDING ON A HIGH

The year ended on a couple of happy notes, as we found a matching donor for Bethany Mickleburgh, and Rik Basra

received his transplant. Needless to say, it was a merry Christmas all round!

'MY HERO WAS A TOTAL STRANGER WHO CAME
THROUGH JUST IN TIME'

Rik, bone marrow recipient

12,162

DONORS
RECRUITED

JANUARY
2012

361

TRANSPLANTS
FACILITATED

A MAJOR CORD

The blood in umbilical cords and placentas is rich in stem cells which can be used in lifesaving transplants.

That's why we collect and store it. And in January we supplied our first unit for transplant, with another 12 by the end of March 2013.

Joss, cord blood donor

17,355

DONORS
RECRUITED



FEBRUARY
2012

461

TRANSPLANTS
FACILITATED

A SHAW THING

Dr Bronwen Shaw, our chief medical officer, had breakthrough research published in leading

science journal, The Lancet Oncology. The project uncovered a hidden role of an additional gene - HLA-DPB1 - which could help us make better matches and save even more lives.

AYESHA'S APPEAL

After being told she had leukaemia, seven-year-old Ayesha Siddiqui began an appeal to raise crucial funds for our lifesaving work.

Ayesha's efforts have so far raised £172,000, making this amazing schoolgirl one of our biggest single fundraisers ever.

21,139

DONORS
RECRUITED

MARCH
2012

571

TRANSPLANTS
FACILITATED

BONE IDOL

Nathan Highton, president of our marvellous donor-recruiting, fundraising university network Marrow, won the Matt Spencer Award in recognition of his outstanding record of student volunteering. And they say students are lazy...

Kalpani, Marrow volunteer



24,254

DONORS
RECRUITED

APRIL
2012

668

TRANSPLANTS
FACILITATED

LOVE MATCH

A Perfect Match, our radio ad highlighting the need for new lifesavers, hit the airwaves.

Starring donor Andy Mitchell

and his recipient Paul Walsh, it went on to scoop a host of awards, including the prestigious Cannes Lion.

27,586

DONORS
RECRUITED

A MARATHON EFFORT

Our 210-strong running team took on the world's favourite 26.2 miles, raising an enormous £440,000 for people with blood cancer. Not bad for a Sunday's run, eh?

MAY
2012

770

TRANSPLANTS
FACILITATED

BRIGHT YOUNG THINGS

Register and Be a Lifesaver (R&Be) is our pioneering scheme that helps young people discover how

they can save lives. Our presenters have reached more than 92,000 16-18-year-olds since 2008, including Ben Stubbs, who in May became the first of these teenagers to donate.

‘WE’RE SO PROUD.
WE KNOW ADRIAN
WOULD BE DELIGHTED’

Keith Sudbury, whose son Adrian inspired R&Be

32,159

DONORS
RECRUITED

863

TRANSPLANTS
FACILITATED

A HUGE THANK YOU

Without our volunteers, we simply couldn't save lives. So when the annual altruism celebration

Volunteer's Week rolled round, we said a huge thank you to all our fantastic fundraisers, courageous couriers, marvellous mums and, of course, our brilliant bone marrow donors.

'I OWE MY LIFE TO THOSE
WHO VOLUNTEERED'

Emma, bone marrow recipient

34,477

DONORS
RECRUITED

JUNE
2012

JULY
2012

978

TRANSPLANTS
FACILITATED

GOING UNDERGROUND

We continued to build awareness of the lifesaving things we do with ads

on London Underground. The campaign, Fill the Gaps, saw recognition of our logo amongst the public double, and was honoured at the Creative Out of Home awards.

'GREAT SEEING
@ANTHONYNOLAN ADS
ALL OVER LONDON'

@xpucmuna, Anthony Nolan follower

36,744

DONORS
RECRUITED

1,071

TRANSPLANTS
FACILITATED

DANNY BRYAN

Danny was just a few months old when he was diagnosed with Wiskott Aldrich syndrome, the same

blood disorder Anthony Nolan had. Following a worldwide search, we found a match for Danny and we're delighted to say he's doing very well.

'I CAN'T URGE PEOPLE
ENOUGH TO SIGN UP AND
GIVE OTHERS HOPE'

Claire, whose son Danny received a bone marrow transplant

38,321

DONORS
RECRUITED

AUGUST
2012

1,176

TRANSPLANTS
FACILITATED

A GRAND YEAR

For the first time ever, we facilitated 1,000 stem cell transplants in a single year. That wasn't enough for us though - by the time April 2013 rolled round we'd given 1,735 people with blood cancer the chance to live.

SEPTEMBER
2012

Jo, cord blood recipient

39,330

DONORS
RECRUITED



OCTOBER
2012

1,276

TRANSPLANTS
FACILITATED

GREAT TIMES

Yet another honour – this time The Charity Times' Charity of the Year. The judges recognised we had consistently delivered an outstanding service and demonstrated excellence all round. We were tickled pink.

44,979

DONORS
RECRUITED

A NEW AGE

Younger people are the most likely to be called on to donate. The more we have on our register, the more lives we can save. That's why we took the unprecedented step of lowering our joining age from 18-40 to 16-30. An astounding 578 under-18s signed up in the first month alone.

NOVEMBER
2012

1,378

TRANSPLANTS
FACILITATED

MATCH4MARTIN

Martin Solomon and his family launched a campaign to encourage people from minority ethnic backgrounds

to join our register after he was diagnosed with blood cancer for a second time. And so far they've inspired 2,500 to become potential lifesavers.

'10 MINUTES OF YOUR LIFE
COULD GIVE SOMEONE
THE REST OF THEIRS'

Paula, whose son Martin campaigned for more donors

50,014

DONORS
RECRUITED

DECEMBER
2012

1,469

TRANSPLANTS
FACILITATED

A TIME FOR GIVING

We had a very merry Christmas as one of six charities to benefit from ITV's festive fundraising extravaganza, Text Santa. There were big laughs, a few tears, Philip Schofield in a dress – and a massive £916,000 for people with blood cancer.

'THANKS TO EVERYONE
WHO GAVE. TEXT SANTA'S
BEEN A LIFESAVER'

Henny Braund, Chief Executive, Anthony Nolan

56,137

DONORS
RECRUITED

JANUARY
2013

1,176

TRANSPLANTS
FACILITATED

THANKS A MILLION

In a year full of them, we hit yet another landmark – the world's one millionth stem cell transplant.

An achievement made possible thanks to Shirley Nolan's vision, and the incredible donors her work has inspired over the 39 years since.

61,253

DONORS
RECRUITED

A VERY SPECIAL YOUNG WOMAN

Alice Pyne, who came to national attention with her 'bucket list', passed away aged 17. Alice used

her fame to make people aware of the lifesaving difference they could make, and inspired thousands to join our register. She was, quite simply, a remarkable young woman.

FEBRUARY
2013

1,276

TRANSPLANTS
FACILITATED

CHASING YOUNG MEN

We know that men make the best donors, so we thought we'd let them know.

The integrated campaign, including adverts in Topman and a video starring beatboxer Base6, saw the proportion of men joining our register reach an 18-month peak.

Euan, potential donor

65,812

DONORS
RECRUITED



MARCH
2013

1,378

TRANSPLANTS
FACILITATED

REACHING THE SIX

For an Asian person with blood cancer, a transplant from an Asian donor is often their only chance.

So we began a campaign to reach the 6% of the UK who could give them that chance, recruiting more than a thousand Asian lifesavers.

71,791

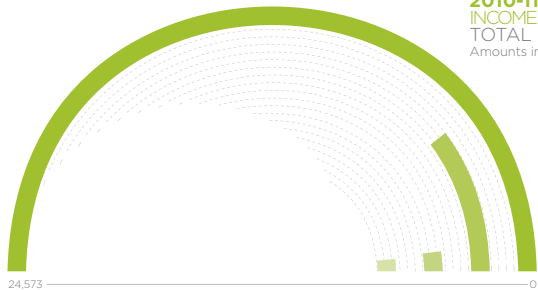
DONORS
RECRUITED

THE COMMONS GOOD

MP Seema Malhotra gave a speech in the House of Commons, calling for the government to widen access to education on blood,

bone marrow and organ donation for young people. The speech highlighted R&Be's great work, and 67 MPs registered their support in an Early Day Motion.

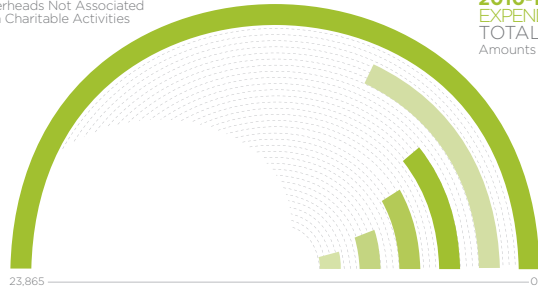
2010-11
INCOME
 TOTAL 31,910
 Amounts in £,000



- 295 Other Income
- 6,774 Fundraising Income
- 268 Research Income
- 24,573 Donor Provision

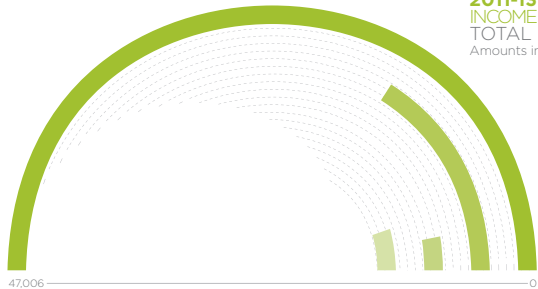
*Overheads Not Associated
 With Charitable Activities

2010-11
EXPENDITURE
 TOTAL 31,191
 Amounts in £,000



- 215 Governance & Other
- 1,675 Research
- 614 Overheads*
- 3,604 Fundraising Costs
- 1,218 Education & Awareness
- 23,865 Donor Provision

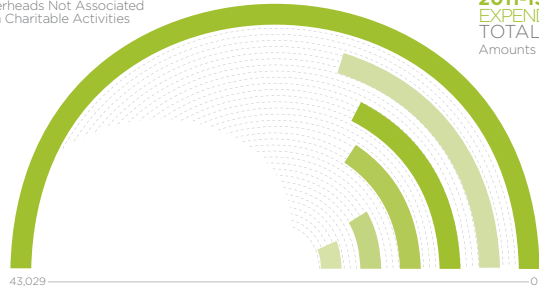
2011-13
INCOME
 TOTAL 58,054
 Amounts in £,000



- 789 Other Income
- 9,831 Fundraising Income
- 428 Research Income
- 47,006 Donor Provision

*Overheads Not Associated
 With Charitable Activities

2011-13
EXPENDITURE
 TOTAL 54,918
 Amounts in £,000



- 961 Overheads*
- 2,609 Research
- 431 Governance & Other
- 5,344 Fundraising Costs
- 2,544 Education & Awareness
- 43,029 Donor Provision

WE'RE NOT FINISHED

It's been a record-breaking, award-winning, lifesaving 18 months. But we know we can do even more. And that's why we've launched our new strategy with one clear aim:

To save the life of everyone who needs a stem cell transplant

Ambitious, eh? Find out how we're going to realise that vision at www.anthonynolan.org/strategy.



Registered charity no 803716/SC038827